



AIM IT SERVICES

START IT UP!

We are the fastest growing IT Services Opportunity in the Nation





AIM Central

Topics to be Covered

- Brand
- Marketing
- Advertising
- Proven Sales Strategy
- Central and Advanced Support
- Predictable Recurring Revenue

Central Helpdesk

All Clients Access



90%+

FIRST CALL RESOLUTION

A black and white photograph of a man with a beard, wearing a light-colored button-down shirt, sitting at a desk in an office. He is looking down at a document or tablet. In the background, there are office cabinets and a printer. The image is partially obscured by a large, out-of-focus computer monitor in the foreground.

Central Projects

Sell Projects with Manpower and Expertise

AIM Central provides the technical consultation and manpower

Central Network Operations Center

24/7 Network Monitoring

- Network and Hardware Monitoring 24/7.
- Daily Monitoring On-Site and Off-Site Backups
- Weekly Network Optimizations
- Monitoring Alerts





Central Distribution Center

New Hardware and Software

- Order Everything Directly from Us
- Eliminate Multiple Vendors
- Certifications and Spending Power
- Eliminate Spending Minimums



Central Billing

**Focus on Selling and
Servicing Clients**

- Handle Billing For You
- Collection Emails
- Ensuring Your Always Paid

How We Help Businesses

- **Productive**
- **Profitable**
- **Secure**



Typical Small and Medium Sized Businesses



1000's of Businesses



All In One Solution

IT Business Offering

IT SUPPORT

Unlimited remote and on-site support, Fast and Friendly response times, Certified Tech Professionals.

SECURITY AND COMPLIANCE

Sensitive Data Protection, AIM Software Monitoring for Peace of Mind.

PROACTIVE MAINTENANCE

24/7 Monitoring of Critical Systems, Nightly Optimizations, Weekly Updates, on-site and off-site Backups.

CONSULTING

Assigned Personal Consultant, vCIO to design technology roadmap, proactive and profitable.



Businesses No Longer Need to

PAY TO TRAIN I T EMPLOYEES

Average I.T. Training is \$7500 Per Employee, Per Year. Who does work while they are away training?

WORRY ABOUT MANAGEMENT

We Manage our own Employees

PAY FOR ADDITIONAL SOFTWARE

Invested millions over the years for state of the art monitoring tools

NO BENEFITS OR SICK / VACATION TIME NEEDED

Save all that Money! We have them covered.



Underserved Market

FRAGMENTED INDUSTRY

Only 12,000 Managed IT Service Providers U.S. - Most Serve 1-10, handful 500+, AIM targets 10-100 - Gap to Serve Small and Medium

TRUSTED ADVISOR

Monitoring Critical Systems, Proactively Addressing Issues, and Eliminating Downtime.

ADVISORY CONSULTANTS

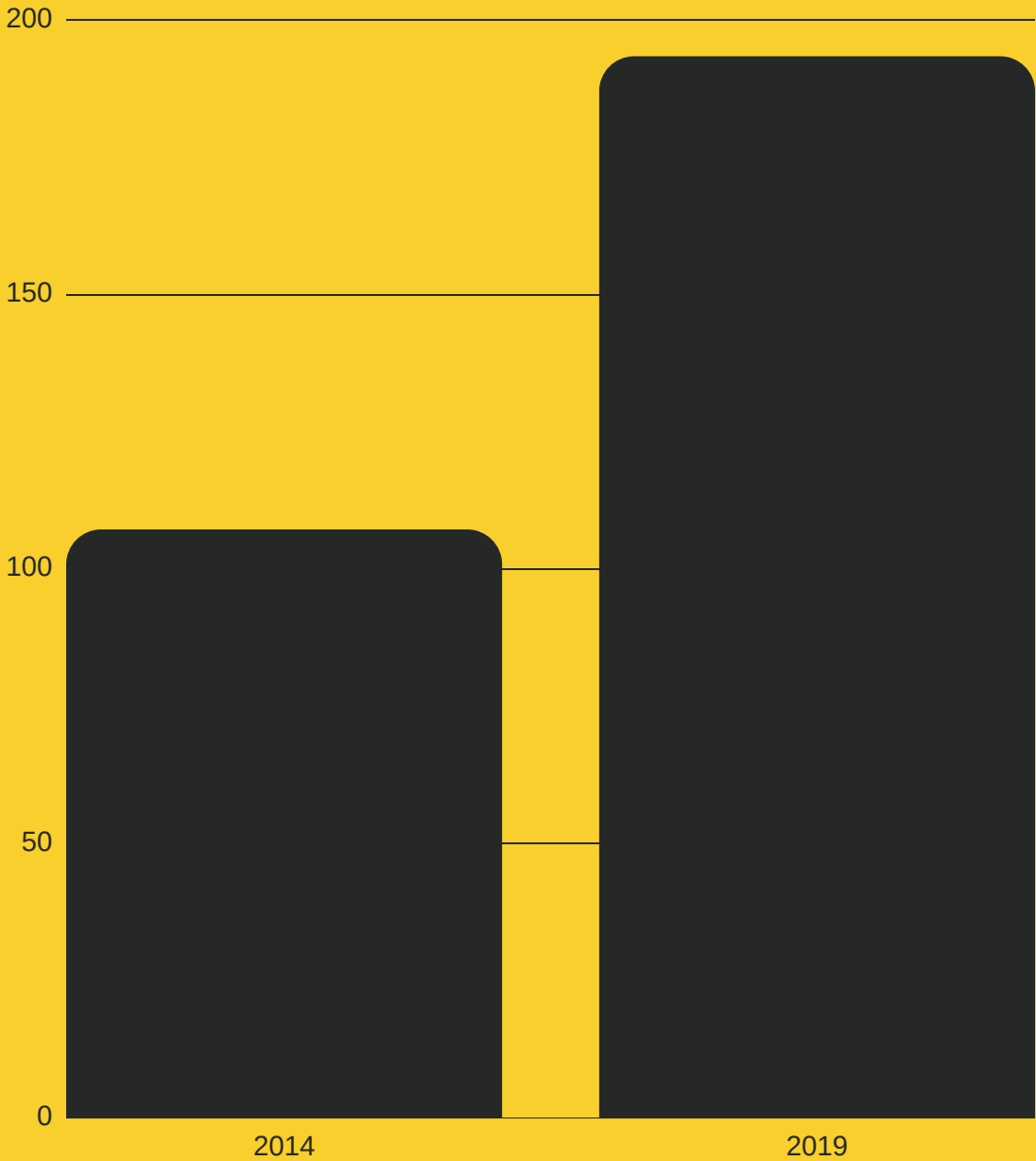
Recommend Technology Solutions for Productivity and Profitability



Growing Demand

I.T. Support

Compound Annual Rate (CAGR) 12.5%



Global Market Billions

WHY INVEST WITH AIM?



GROWING DEMAND

28 Million Small Businesses in the United States



ALL INCLUSIVE PRICING

More issues, the more for us to lose. Incentive to keep them up and running.



RECURRING REVENUE STREAM

Peach of Mind to Manage and Grow Your Business

FULL RANGE OF SERVICES INCLUDE

Predictable Recurring Revenue

AIM SUPPORT PLANS

All Inclusive Support Plan to AIM Complete Cloud Solution

SECURITY AUDITS

improve business network security, enhance systems proficiencies and reduce both internal and external threats.

CLOUD COMPUTING

Sell and Service Cloud Platform for Application hosting.

MS 365

Complete Integrated MS Solutions for Small Business and Tech use. Cloud Based Email, MS Office, Cloud Storage and More

PROFESSIONAL SERVICES

New server installs, cloud migrations, physical moves, and more

ADVANCED BACKUP

Backup, Recovery, Business Continuity

Annual Revenue Model

Predictable Recurring Revenue

Analysis of Member Tiers

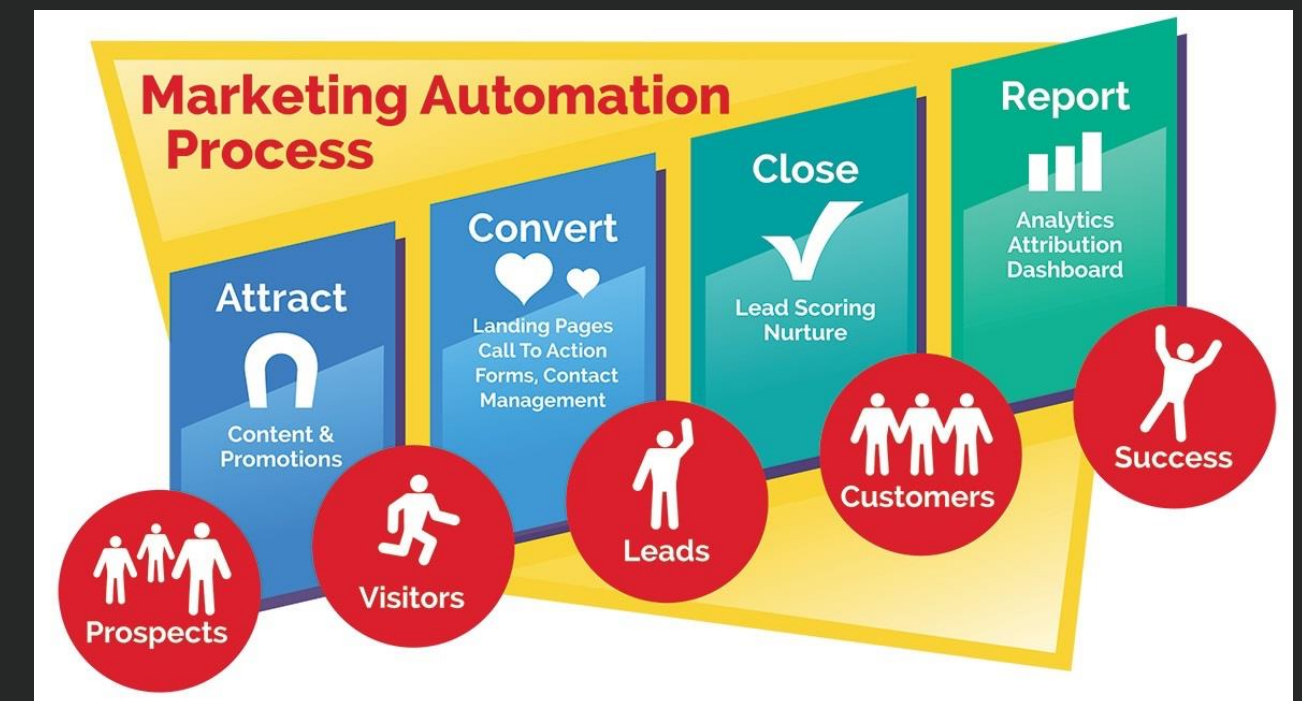
	ARR Yr 1	ARR Annual		Member Fee	Marketing Quickstart	Net Yr 1	Net ARR Annual
	\$242,880	\$485,760					
Member 1	\$97,152	\$194,304	40%	\$20,000	\$5,000	\$72,152	\$137,280
Member 2	\$145,728	\$291,456	60%	\$20,000	\$5,000	\$120,728	\$205,920
Affiliate Partner	\$48,576	\$97,152	20%			\$23,576	N/A
**Avg New Customer Value \$1,840 mo, \$22,080 a year.							

**Avg Customer Acquisition 25 users, 3 servers, \$40 seat/machine, average server \$280

Marketing Automation

Predictable Recurring Revenue

Marketing		Frequency	
Brand	Image/Video/Asset Creation	Perpetual	
Social	Instagram	Weekly	including Brand Assets
	Pinterest	Weekly	including Brand Assets
	TikTok	Weekly	including Brand Assets
	Facebook	Weekly	including Brand Assets
	Youtube	Weekly	including Brand Assets
	Nextdoor	Weekly	including Brand Assets
	Podcast	Bi-Weekly	Profiles and Practices
	Website	Launch/Monthly	Brand/SEO/Narrative
Paid Ads	Facebook	Weekly	Regional
	Google	Weekly	Regional



Sales Readiness, Sales Support

Predictable Recurring Revenue

Sales			
Sales Support			
	Sales Training	Monthly	Coach and Peer
Sales Readiness			
	Powerpoint	Perpetual	including Brand Assets
	Datasheets	Perpetual	including Brand Assets
	"Demo" Call/Web	Weekly	Scheduled

What We Do

Support Plans

All inclusive support plans for complete cloud and server solutions

Security

Improve business network security, enhance systems proficiencies and reduce both internal and external threats.

MS 365

Complete Integrated MS Solutions. Cloud Based Email, MS Office, Cloud Storage and More

Professional Services

New server installs, cloud migrations, physical moves, and more

Advanced Backup

Backup, Recover, and Business Continuity

and...we answer the phone!



How We Help the Bottom Line

Reduce IT costs with worry free management and reduced software costs.

Unlimited remote and on-site support. Fast and friendly response times with Certified tech professionals.

Proactive, 24/7 maintenance, security monitoring with nightly optimizations, weekly updates and backups increases business continuity and profits.

SUPERIOR I.T. SUPPORT

IT SERVICES

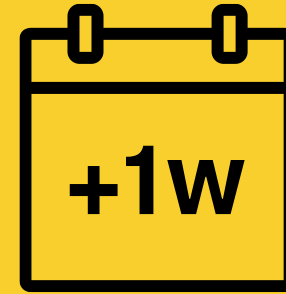
What are the Startup Costs

INITIAL TRAINING FEE

\$20,000

MARKETING STARTER PACKAGE

\$5,000



TRAINING ONSITE



WEBSITE AND SOCIAL MANAGEMENT



ONGOING LEAD GENERATION

When: Timing



●

**TRAINING
ONSITE/REMOTE**

1 Week - Sales,
Marketing, Ticket
System,
Knowledgebase

●

**MARKETING
PACKAGE**

2 Weeks - Web,
Social, Data Sheets,
Powerpoint, CRM.

●

**LEAD
GENERATION**

Ongoing - Localized

●

**IN REVENUE
GOAL**

60 Days or Less



Are you ready to start?

You DON'T need to be a technician or experienced IT professional.